



GSE | GUIDE
SHARE
EUROPE
SPONSORSHIP OPTIONS

18th GSE
ISP Symposium

28 – 30 September 2026
The Westin Leipzig, Germany

18th GSE ISP Symposium

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The objective of this traditional international conference is to provide an **open and informal forum** for IBM Storage Protect users **to exchange ideas, share their experiences**, and hear from IBM and its partners about the latest developments and solutions. Participants can look forward to engaging and technically insightful presentations.

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EVENT HIGHLIGHTS

First-hand
information
from the IBM
Product
Development
Team

Technical insights
into Storage
Protect, Defender,
new and changed
features

User experiences
& interactive and
informal sessions,
e.g. BOFs

Hints & tips
from experts for
upgrading
archive &
backup services

Excellent
networking
opportunities
with
peer fellows

Sponsorship Options

➤ *Silver, Gold and Platinum sponsorship packages are only available in limited numbers!*

Sponsorship	Exhibitor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Package price (excl. VAT)	4.400€	5.600€	7.200€	12.000€
Keynote Slot (30 minutes)		✓	✓	✓
Short Presentation Slot (10 minutes)	✓			
Conference Tickets 2x – including hotel accommodation from Monday-Wednesday				✓
Professional Demo Booth (Monday – Wednesday) Incl. Back panel with company logo print, 1x screen, 1x source notebook with current MS Office Prof., 1x lead scanner, 1x roll container and 2x bar stools	✓		✓	✓
Short Company Presentation During the guided tour in the exhibition area on Monday	✓		✓	✓
Marketing on the Event Website Logo und Company Profile	✓	✓	✓	✓
Marketing on GSE Social Media Platforms Post on LinkedIn, Facebook and Twitter (X)	✓	✓	✓	✓
Exclusive Video Interview for Social Media Professionally recorded video interview during the conference – perfect for sharing on LinkedIn, your website, or other social media channels				✓
Short Company Video Opportunity to provide a short company video (max. 3 minutes) to be displayed on the main screen during the conference breaks				✓

Interested?
Contact us. We are at your disposal!

Add-On Sponsorship Options

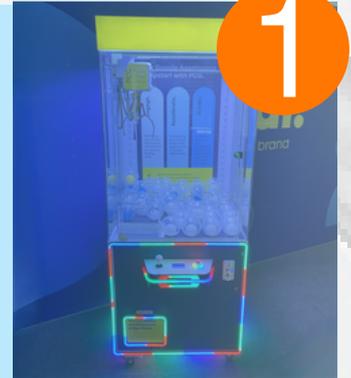


WITH a Sponsorship Package – first come, first served

Claw Machine	
Price (excl. VAT)	3.000€*

The claw machine grabs everyone's attention – with flashing lights, thrilling action, and fantastic prizes. Whether it's cool giveaways or exclusive prizes: here, everyone becomes a treasure hunter!
The fun of the game sparks conversation, increases dwell time, and creates excitement.

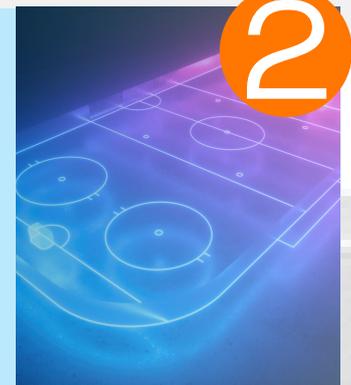
**Price with branding (excluding graphics) and without prize items.*



Digital Air Hockey Game	
Price (excl. VAT)	4.000€

The digital touchtable with air hockey game provides fast-paced duels, smiling faces, and captivated looks – right in the middle of the event action.

While visitors engage in exciting matches, sponsor branding is prominently visible on the playing field and closely linked to the player experience. Perfect for a modern, dynamic brand presence that not only stands out but also excites. An interactive highlight that's fun, connects people – and leaves a lasting impression of the sponsor.



Digital Badge for Conference Participation (issued by Credly by Pearson)	
Price (excl. VAT)	4.000€

Give participants a powerful way to showcase their learning success – and place your brand right at the heart of their professional recognition.
The digital certificate, including your logo, can easily be shared on platforms like LinkedIn, reaching a wide audience of peers, professionals, and decision-makers.

A lasting brand presence that reinforces your company's commitment to innovation, education, and industry development.



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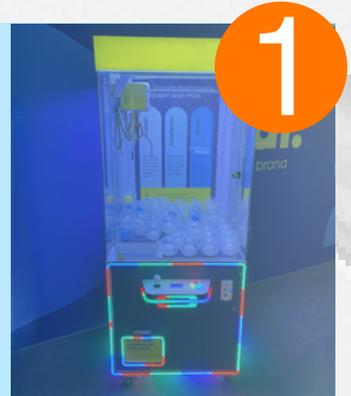
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➤ **WITHOUT** a Sponsorship Package – first come, first served

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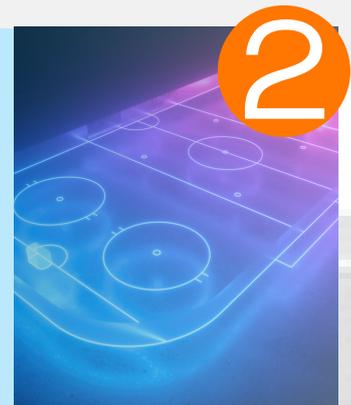
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